



You Do You. Tend to Your Guests Let Vizergy tend to keep them booking

Take on the complex ecosystem of hotel marketing with Vizergy.

We develop and implement Expedia TravelAds programs with ease and intelligence. And you get in on a proven channel that accelerates your digital marketing, fills your empty rooms, and broadens your revenue stream.

- **Set up and monitor a “spend smart” strategy**
- **Appear in the top 3 listings when it matters most**
- **Catch more clicks with targeted headlines and copy messaging**
- **Count on consistent reporting and strategy refinement based on results and market shifts**

You can do better Get in on the travel ads game with Vizergy

We set it. You forget it. And you won't miss a thing— or a booking. Make your digital marketing strategy whole in one convenient place. **Vizergy.**

[Contact us to learn more](#)

800.201.1949 • Call Your Account Manager or Sales
[Contact Us](#)

Expedia TravelAds by Vizergy

Tap into travelers primed to book

It's a hot market and an easy catch with Vizergy and Expedia TravelAds. Direct bookings and PPC advertising now come together to make your digital marketing game plan whole. Millions of travel searches occur on OTAs – get in front of your target audience when it matters most.

Expedia's online footprint and Vizergy's know-how are a win-win. And you win a top 3 spot on Expedia and Hotels.com every time a seeker seeks – gaining visibility, views, room nights, and revenue growth.

A Vizergy Game Changer

Be Smart with Your Budget

We've been there. And now we're here to give you the benefit of Vizergy's hotel PPC experience. We can recommend an insightful initial budget based on your market size, hotel type, number of rooms, audience, amenities, and Vizergy's secret sauce.

Be Precise and Predictably on Point

Craft and display your ad headline and copy to suit your immediate needs – weekend guests, advanced bookings, seasonal travelers, whatever you need to fill rooms. We write it and even update your images to sell the tale at a glance.

Be Seen. And Be Seen Again

Organic rankings are good. But you can do better. Give us your goals and we manage your spending by travel windows, package specials, market shifts, and more – adjusting ad bids to maximize results. It's a science. Vizergy has the credentials to get it right.

Be Ready to Report, Refine, Repeat

Monitoring real-time reports on your Expedia account means real time away from your guests. Let Vizergy report results and adjust strategy as needed. See revenue, room nights, return on ad spend, average rank (1-3), and then some. So you know how you're doing, even if we're doing it for you.

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