

## Subject: Important Update to Your Instagram Feed with Vizergy

Your Instagram feed is retiring. Vizergy has your back with these two options.

On March 2, 2020 Instagram completes its mandated move to the Facebook platform, meant to improve consumer data protections and privacy – significantly. **Data protection is good.** But the move means your Instagram widget is no longer supported and must be removed from your website, and you have two options to address this:

### I. **Upgrade to Vizergy's New Social Feed Application**

**Here's the good news.** Vizergy makes it all better with our **New Social Feed Application** that dynamically displays your latest Instagram posts and *adds* your Facebook and Twitter news. It's clear, simple, powerful and easy to do.

- An engaging photomontage of your Instagram, Facebook and Twitter posts – perfectly placed
- Fresh content continually displays artfully and automatically from your postings
- Keeps your visitors on your site longer – the longer, the better for bookings
- Conversion rates go up – local events and attractions photos peak interest in your area

**Get in on this** to create a better, more impactful presence across the social landscape and quickly set your bottom line on an upward trend.

### II. **Remove Your Instagram Feed** *(but you'll miss it)*

Vizergy can remove the Instagram feed from your website at no cost, unless the page requires additional styling. In this case, we will notify you of the small fee this incurs.

Please contact your Vizergy Account Manager or Customer Service Representative to discuss how you would like to proceed given the options above. If you do nothing by March 2, 2020, and your Instagram feed will no longer function.

**Contact Vizergy at 800.201.1949 or email [techsupport@vizergy.com](mailto:techsupport@vizergy.com) by March 2, 2020.** We're happy to help execute the option that works best for you.

Best regards,